



CELOTEX

INSULATING LUMBER

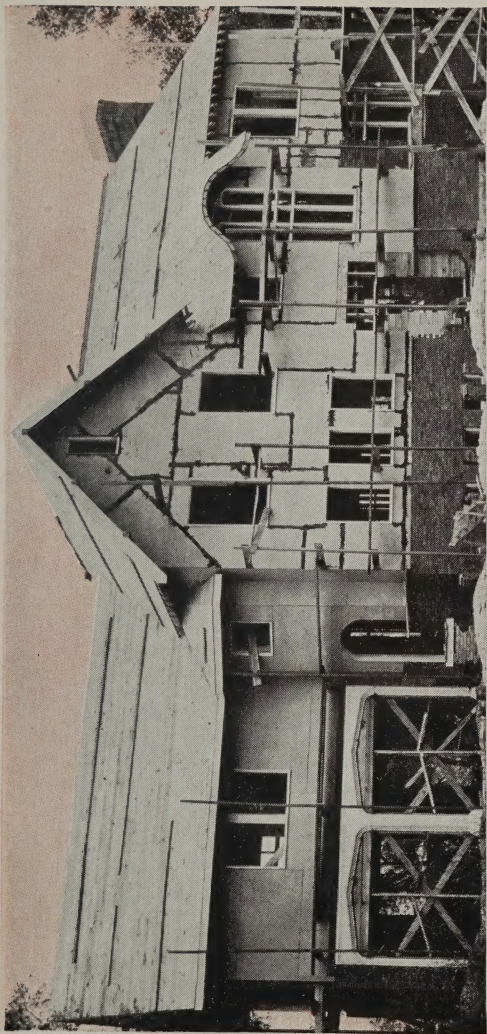


WHAT IT IS

CELOTEX is *the board-form insulation* that combines high insulating value with structural strength. It is produced from cane fibre. It is a strong, rigid, waterproofed board, having greater strength than wood sheathing on the wall, and the insulating value of cork.

There is a use for Celotex in every building—as general heat and cold insulation, as sheathing, plaster base, roof insulation, interior finish, exterior finish and sound deadener. Insulation against heat and cold is always obtained at the cost of one material. In resisting the passage of heat and cold, the $\frac{7}{16}$ -inch thickness of Celotex is equivalent to $1\frac{1}{2}$ -inches of lumber, or a 12-inch wall of concrete.

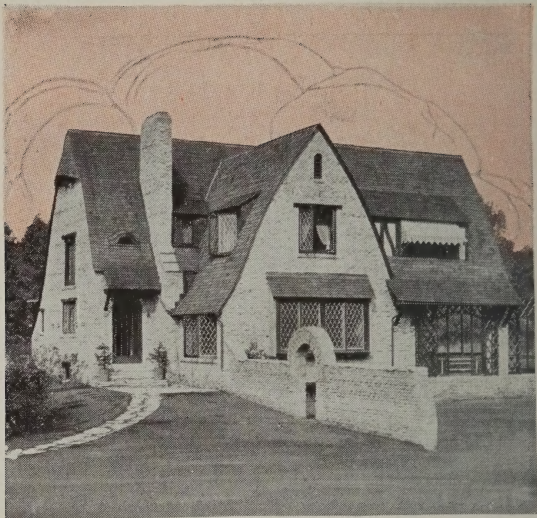
To build with Celotex means to effect an annual saving of from 25 to 35 per cent in fuel consumption; an interior cool in summer and warm in winter. To build without insulation means to futilely attempt to heat all outdoors in winter and live in a hot-house in summer.



Residence of Julian Smith, Wilmette, Ill.

Norman W. Cook, Architect

Celotex Used for Sheathing and Roof Insulation



Residence of S. S. Beman, Winnetka, Ill.
S. S. Beman, Architect
Celotex Used for Sheathing and Roof Insulation



Residence of Bruce Flemming, Royal Oak, Mich.
Celotex Used for Sheathing under brick veneer.

Telephone X 392

YOUNG AND YOUNG
ARCHITECTS

102-3 Insurance Building

DALLAS, TEXAS

April 25, 1923

S. W. Nichols Company.
2116 Jackson Street,
Dallas, Texas.

Gentlemen:

In the construction of an apartment building for General Felix H. Robertson, recently completed at Waco, Texas, about 50,000 feet of "Celotex" was used. After investigating this material, we changed our specifications, which originally called for metal lath, for we desired to give "Celotex" a thorough test as a plaster base.

The owner, as well as ourselves, is entirely satisfied with the results obtained, and we are pleased to report our findings in connection with "Celotex" as follows:

First: As a plaster base, it proved highly satisfactory, giving greater strength than could have been obtained through the use of metal or wood lath.

Second: As a sound deadener and an insulator it is all that you claim it to be.

Third: Its use saved the owners approximately \$1100.00 in the cost of the building. This was not anticipated. We would have been satisfied with the use of the material at an even greater cost because of its qualities as a sound deadener and an insulator.

We are now specifying "Celotex" and it is our intention to continue to do so, for we believe that we are serving the best interests of our clients thereby.

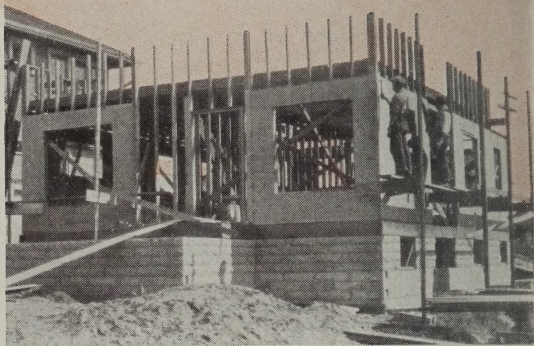
Very truly yours,

FRY/LB

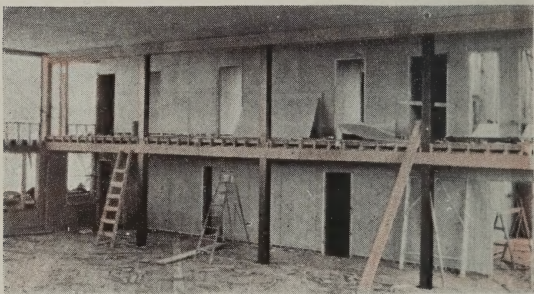
YOUNG and YOUNG.

By

L. R. Young



Residence of R. A. Lilley, 1518 Osceola Ave., St. Paul, Minn.
Celotex Used for Sheathing and Plaster Base



Althea Gardens, Detroit, Mich.
Celotex Used for Plaster Base



Residence of T. A. Tooley, Beverly Hills, Calif.
Wm. M. Clarke, Architect
Celotex Used for Plaster Base and Sound Deadening

Haynes Corporation

H. LEWIS HAYNES, Genl. Mgr.

Printers

PHONE 670-49

412-414 EAST 11TH STREET
LOS ANGELES

December 13th, 22

Western Celotex Co.,
414 Metropolitan Bldg.,
Los Angeles, Calif.

Attention Mr. C. A. Lindner.

Gentlemen:

It gives us great pleasure to write an unsolicited letter of commendation on some of the superior features of your product, Celotex, over the heretofore more generally used lath and plaster.

Most important of all, to us, is its deadening or sound-proof qualities. As you know, the walls of our general office are lined with the Celotex, and the manner in which the noises from our pressroom are kept out of the office, with only a swinging door between, is almost unbelievable. Our private office is also absolutely sound-proof and conversation carried on there cannot be heard in the general office.

It is also truly remarkable as a temperature leveler and retainer. Our offices remain ideally cool in the summer, and in the colder weather are readily heated in a few moments and great comfort maintained with a very small amount of heat. It is often noticeable that our offices are still warm when we come to work in the morning after having been without heat since five o'clock of the previous evening - a matter of some fourteen hours.

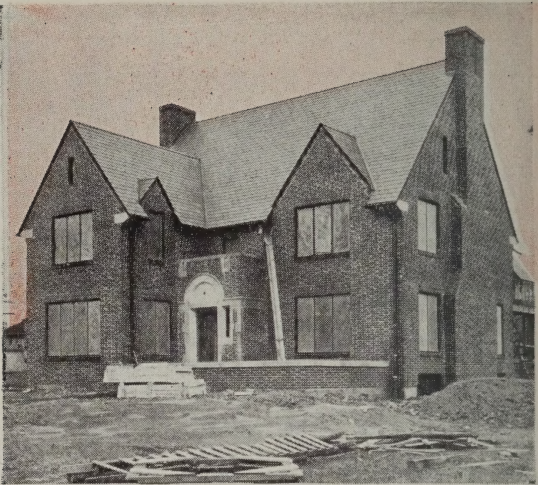
It is putting it mildly to say that we are perfectly satisfied with the results obtained from the use of Celotex and we wish you great success in the marketing of so meritorious an article.

Very truly yours,

HAYNES CORPORATION,

by *H. Lewis Haynes*
Sc'y.

LLH:W



Residence of J. A. Anger, Milwaukee, Wis.
 Buemming & Guth, Architects
 Celotex Used for Sheathing and Insulation



Residence of Charlie Chaplin, Beverly Hills, Calif.
 C. S. Colyer, Designer
 Celotex Used in the Projection Room for Sound Deadening

FRANK STAAR & SONS, INC.
SHEET METAL WORKS, COMPOSITION,
SLATE AND TILE ROOFING
1473 S N HALSTED STREET
CHICAGO

MANUFACTURERS OF THE
PATENTED STAIRS, ELEVATOR
GRATING, GRATE
AND
ROOFING VENTILATOR

June 9, 1922.

The Celotex Company,
Conway Building,
Chicago, Ill.

Gentlemen:-

We wish to say a word of satisfaction for
the Celotex roofing insulation which you furnished
us for the Fullerton Plaza Apartments.

We laid this Celotex, which comes in large
sheets, with our regular roofers in hot pitch mopped
solid to the concrete slab and then applied our Four
Fly Felt, Pitch and Gravel Roofing on top of it, mopping
it solid to the Celotex.

We found Celotex uniform, firm, and it affords
an excellent base for roofing.

We will be glad to say a good word for it
whenever we can.

Yours Very Truly,

FRANK STAAR & SONS, INC.

By *John N. Berg*

CHARLIE CHAPLIN FILM COMPANY
1416 LA BREA AVENUE
LOS ANGELES, CAL.

April 21st, 1923

Western Celotex Company,
414 Metropolitan Building,
Los Angeles, California.

Dear Sirs:-

We have used Celotex in the construction
of the projection room in Mr. Charles Chaplin's new
residence at Beverly Hills and have found it satis-
factory in every way.

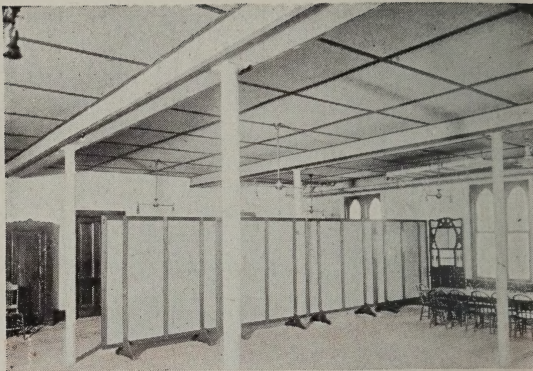
We do not hesitate to recommend Celotex
to those desirous of obtaining first class insulating
lumber.

Yours very sincerely,

Alfred Reene

AR.NBB

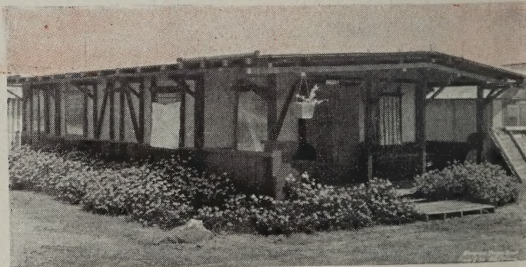
General Manager,
CHARLIE CHAPLIN FILM COMPANY.



Parish House, St. John's Episcopal Church, Elizabeth, N. J.
Celotex Used for Interior Finish



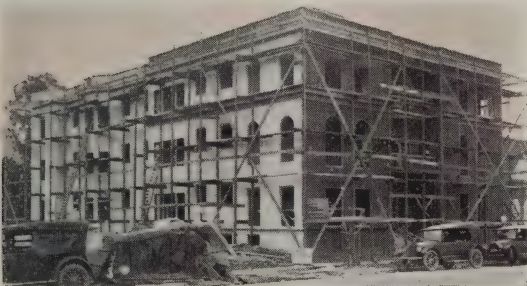
Residence of F. J. Robinson, Kansas City, Mo.
McKecknie & Trask, Architects
Celotex Used for Sheathing and Stucco Base



One of many bungalows built of Celotex,
Tent City, Coronado, California.



Residence of Arnold Totman, Winnetka, Ill.
Pucky & Jenkins, Architects
Celotex Used for Sheathing and Roof Insulation



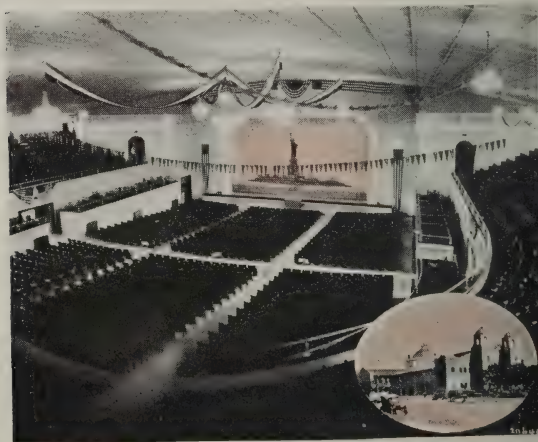
Apartment Building, Los Angeles, Calif.
Ley Bros., Designers and Builders
Celotex Used for Plaster Base and Sound Deadening



Residence of A. T. Sayre, Wichita, Kansas.
Celotex used for Sheathing and Insulation.



Residence of W. Beverley Robinson,
Montreal, Quebec, Canada.
Celotex used as Plaster Base, Sheathing and Roof Insulation



Amarillo Auditorium, Amarillo, Texas.
Smith & Townes, Architects.
Celotex used for acoustical correction under ceiling.



Ambassador Apartments, Minneapolis, Minn.
Ambassador Holding Co., Owners
60,000 Feet of Celotex Used for Insulation



Residence, Blue Island, Ill.
Celotex Used for Sheathing and Plaster Base



Delivering Celotex to the Job
Los Angeles, Calif.



CABLE ADDRESS
"MARINEBANK"

MARINE BANK AND TRUST COMPANY NEW ORLEANS

January 2, 1923

The Celotex Company,
Chicago, Illinois.

Gentlemen:

You are correct in your information in re. my having used "Celotex Insulating Lumber" in the reconstruction of a suburban cottage. The facts are, Mrs. Marfield, in the late summer, purchased a little place at Ponchatoula, Louisiana, on which was located a very roughly constructed cabin of three rooms.

After a visit to your plant, I was immediately impressed with the value of your product, and felt it could be used to good advantage in lining the cottage we had on our hands.

After a great deal of persuasion, Mrs. Marfield consented, and the transformation of the rough cottage into a cozy three room bungalow was so complete within three or four days time, that she was more than delighted with the result.

It gives me a great deal of pleasure to say that I consider Celotex not a coming, but an established product.

Yours very truly,

W. W. Marfield

LANG & WITCHELL
ARCHITECTS
AND STRUCTURAL ENGINEERS
808 AMERICAN SECURITIES BLDG. 12TH FLOOR
DALLAS TEXAS

April 12th, 1923.

S. W. Nichols Co.,

Dallas, Texas.

Gentlemen:--

It gives us a great deal of pleasure to say a few words regarding Celotex Insulating Lumber.

Celotex was used as a plaster base on the Royal Street School, Dallas, Texas, and upon completion of the building was found to be in splendid condition.

We have used Celotex for roof insulation, cold storage rooms, partition walls and on one job for a ceiling which was used for its acoustical value.

We anticipate using this material quite extensively, for in addition to its wonderful insulating value, it makes a perfect plaster base.

Yours very truly,

LANG & WITCHELL, ARCHITECTS.

Per

Othello W. Lang

OHL-H.



Residence of George S. Sauer, Belleville, Ill.
Grosspitch & Krug, Contractors
Celotex Used for Sheathing and Interior Finish



Interior of House Boat of the famous Lake Arthur Club,
Lake Arthur, La.
Celotex Used for Interior Finish

INDUSTRIALITE



E. P. GUTH, CHIEF
C. H. WENGER, V. P.
D. E. WATTS, SALES
E. D. GUTH, TREAS.

AGLITE



BRASCOLITE



ELITE



CONCEALITE

CARL ANDERSON
BRASCOLITE

Brascolite Company.

2615-25 Washington Ave.
St. Louis, Mo.

July 18, 1922.

REFER REPLY TO

DENVER NEW YORK PHILADELPHIA ATLANTA NEW ORLEANS ST. LOUIS DETROIT CHICAGO
SUBJECT

Celotex Products Company.
Conway Building.
Chicago, Illinois.

Gentlemen:-

Owing to considerable increased heat development in the second floor of my home during the hot, sunny days, I had Celotex laid over the second floor ceiling joists. The results prove satisfactory beyond my expectation. The increased heat before applying the Celotex in my second floor often exceeded the temperature in the first floor 20°. Since the layer of Celotex has been applied the variation in temperature is imperceptible. There will undoubtedly be a similar advantage from the cold during winter and a greater improvement to my home could not have been made.

Yours very truly,

President.

F. M. FISCHER

ART. 1111111111111111

F. M. FISCHER

FISCHER BROS.

MANUFACTURERS OF

INTERIOR CABINET WORK

OFFICE AND FACTORY

FIFTH AVENUE

157th-158th STREETS

NEW YORK, June 2nd, 1922.

192

The Celotex Company,

Conway Building,
Chicago, Illinois.

Dear Sirs:-

Since our talk with you sometime ago, regarding the insulating properties of Celotex, we have used a considerable amount, both in refrigerator back bars for soda fountains and for humidifier rooms, and find the product to be most satisfactory in every particular, and find it even better than you claimed it to be. We have put it to some very severe tests and are more than pleased with the results obtained.

Very truly yours,

CELOTEX

INSULATING LUMBER

JOHN M. O'CONNOR
LUMBER AND FUEL

ST. THOMAS, NORTH DAKOTA

April 10th 1923

The Celotex Company

Minneapolis;

Dear Sirs;

Last year we used over 19,000 feet of Celotex in the erection of a potatoe elevator here with excellent results.

We find it a good sheeting and a perfect insulator. Potatoes stored in this frost proof elevator during the past winter came out in perfect condition.

In the future we will use Celotex in all work of this kind.

Yours truly

John M. O'Connor

John M. O'Connor
Mgt.

600/10.

COAL
WOOD
FEED
SEEDS
POSTS

E. G. ROCHAT
222 BRANT AVE. NO.
PHONE CHERRY 303

ROY L. WILLARD
222-1998 AVE. NO.
PHONE DUPONT 1433

ROCHAT & COMPANY

PLASTERING CONTRACTORS
MINNEAPOLIS, MINNESOTA

June 13, 1922.

The Celotex Company.

1211 Conway Building,
Chicago, Illinois.

Dear Sirs:-

I can highly recommend Celotex as a plaster base. I have used it on several jobs and the result has been perfect finished walls and ceilings. With Celotex, less plaster material is required, and lathing is eliminated.

Yours truly,

ROCHAT & COMPANY

E. G. Rochat



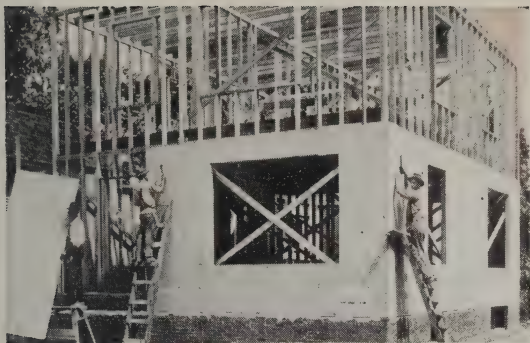
Residence of Thos. H. Ince, Beverly Hills, Calif.
 Roy S. C. Price, Architect
 Celotex Used for Insulation and Sound Deadening



Royal Street School, Dallas Texas
 Celotex Used for Plaster Base



Kirkard Apartments, Dallas, Texas
 Celotex Used for Plaster Base and Sound Deadening



Residence at Blue Island, Ill.
Celotex Used for Sheathing and Plaster Base



Garvanza High School, Garvanza, Calif.
Celotex Used for Plaster Base and Sound Deadening



Street Scene, Hal Roach Studios, Culver City, Calif.
Celotex Used on all Buildings for Stucco Base

BISSELL-WEISERT PIANO COMPANY
26 SOUTH MICHIGAN AVENUE
C H I C A G O

March 22, 1922.

Celotex Products Company
McKnight Building,
Minneapolis, Minnesota.

Gentlemen:

We have recently fitted up new ware rooms at No. 26 South Michigan Avenue, and have used in our Talking Machine demonstrating rooms, "Celotex" for partitions.

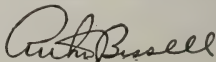
It gives us pleasure to state that we have found this material to be highly satisfactory, not only in regard to its sound-proof qualities, but also from the standpoint of resonance. It has seemed to us and to our customers that the talking machines demonstrated in our rooms have an unusually sonorous and resonant quality of tone; and we attribute this largely to the fact that the walls of these rooms are lined with "Celotex".

We are pleased to give this information to whosoever may wish to avail themselves of it, and to extend to anyone who may be interested in investigating a cordial invitation to visit our ware rooms, and to see and hear for themselves how satisfactory this material has proved to be.

Aside from the above the material itself is of a very pleasing texture; so much so that we decided to leave it in its natural state, rather than to stain or color it artificially.

Yours very truly,

BISSELL-WEISERT PIANO COMPANY

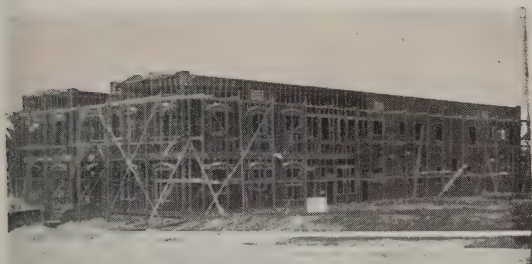


AB-FM

President.



St. Sebastian Church, Detroit, Mich.
Celotex Used for Plaster Base



Apartment Building, Los Angeles, Calif.
Dr. E. Dougherty, Owner
Celotex Used for Plaster Base and Sound Deadening



Residence of Fred Schoelkopf, Dallas, Texas
Celotex Used for Insulation and Sound Deadening



Residence of M. Bear,
Lansdowne, Pa.
Celotex used for sheathing



Delco Laboratories, Dayton, Ohio
120,000 Feet of Celotex Used for Roof Insulation



Cossitt Ave. High School, LaGrange, Ill.
Childs & Smith, Architects
Celotex Used for Roof Insulation



TRUSTEES
W. O. DRAKE
B. C. H. W.
G. C. PAUL

GEORGE B. SPENCER
VICTOR W. HUBER
F. A. LAWTON
BETTY A. SPENCER

INTEREST ALL CORRESPONDENCE TO
FREDONIA HAND

REPRESS VARIOUS STYLES
REPRESS CORRUGATED SIDEWALK
REPRESS FACE BRICK DRY PRESS FACE BRICK PAVES

Fredonia Kans. 11-27-22

B. G. Dahlberg,
President Celotex Company,
Chicago, Ill.

Dear Sir:

One of the greatest difficulties experienced by Brick Manufacturers is roof construction for drier houses. These roofs are always practically flat and are expected to retain heat in the tunnels as well as to exclude rain. We have experimented for a number of years and re-roofed our Dry House last year with a patented material guaranteed to retain heat and to be impervious to water. This roof was an absolute failure within ninety days after its construction.

Our last experiment consisted in treating our roof with a heavy coat of filler, then laying a covering of Celotex in hot asphalt, covering the Celotex with another coat of hot asphalt finished with three layer coat of asphalt paper. The results obtained have been somewhat startling as we have had to reduce our gas under dry house 60% to 70% allowing us to operate, since Celotex was applied, with 30% to 40% of our former gas consumption.

We believe that we have solved the question of drier roof construction for brick plants--thanks to Celotex--and this is a question of grave importance to all brick manufacturers. I honestly believe that a roof, such as we have constructed, will pay for itself many times from saving in fuel alone and, at the same time, return profits from the elimination of brick spoiled on account of leaky roof.

We are very glad to recommend Celotex as insulation for this class of construction.

Very truly yours,

FREDONIA BRICK WORKS

George B. Spencer

CIS/L

CHICAGO ROOFING and SUPPLY CO.

CONTRACTORS AND JOBBERS

3222-3224 WENTWORTH AVENUE

CHICAGO ILL

The Celotex Company,
Conway Building,
Chicago, Illinois.

Gentlemen:

I have used Celotex for roof insulation under my roofing on many buildings in Chicago and its environs.

Celotex is the best roof insulation I have used for the following reasons:

1st. It comes in sheets of large area and, therefore, can be handled by roofers according to their usual method.

2d. It is of more uniform thickness than any other roof insulation I have handled.

3d. It has a hard surface, so that the roofing pitch can be applied to it and the roofing paper applied thereto without any unusual absorption of pitch, which is a great fault of other insulating materials.

It has a high insulating value, because I have used it on some very particular jobs where the problem of ceiling condensation is very severe and it gave great satisfaction in these cases.

Furthermore, it is a board of stiff texture, so after the roofing pitch and gravel are applied on the roof over the Celotex insulation a man can walk over the roof without danger of puncturing the paper, whereas if softer insulations are used this would occur.

On the whole, I will say that Celotex is the most satisfactory roof insulation I have ever seen.

Very respectfully yours,

CHICAGO ROOFING & SUPPLY CO.

RBM*JB

Per *R. B. Murdock*



I. O. O. F. Rest Cottage, St. Paul, Minn.
Celotex Used for Interior Finish



Summer Cottage Near Momence, Ill.
Celotex Used for Sheathing and Exterior Finish



Brooklawn Dance Hall, Bridgeport, Conn.
Walter S. Hawley, Contractor
Celotex Used for Sheathing, Interior Finish and Sound Deadening



Store Building, 820 Second Ave., Minneapolis, Minn.
Magney & Tusler, Architects
10,000 Feet of Celotex Used for Roof Insulation



Apartment Building, St. Paul, Minn.
30,000 Feet of Celotex Used for Insulation



Garage of N. M. Murphy, St. Paul, Minn.
Celotex Used for Roof Insulation

RED RIVER POTATO COMPANY

GROWERS AND SHIPPERS

SELECTED

RED RIVER VALLEY POTATOES

OUR BRAND
"LUCKY 13"

EAST GRAND FORKS, MINN.

April 19, 1923.

The Celotex Company,
Minneapolis, Minnesota.

Gentlemen:

The Celotex that we used was for insulation in the roof of our warehouse, and this warehouse is 36 ft. x 70 ft. The Celotex boards were nailed up on the rafters, and ceiling lumber was put on on top of this. The ceilings of potato warehouses are subject to dampness more so than any other building and our desire was to find some insulation that would prevent moisture. May we inform you that our desires were accomplished by using Celotex, as we have not noticed a drop of moisture on the ceiling.

If you still desire a photograph of our building, same may be secured upon request. Awaiting further word, we are

Yours very truly,

RED RIVER POTATO COMPANY.

P. S.--May we have quotations on approximately three thousand square feet of Celotex, 7/16 inch, as we have another warehouse that needs some insulation. These figures are based only on our approximate need.

CL:LB



Residence of Clarence R. Marlatt, Indianapolis, Ind.
Maurice E. Thornton, Architect.
Celotex used as Sheathing under brick veneer.



Residence of B. F. Pease, Cincinnati, Ohio.
Gus Fellers, Contractor.
Celotex used for Sheathing and Plaster Base.



Pavilion, Lake Minnetonka, Minneapolis, Minn.
Celotex used for Roof Insulation and Interior Finish.

SUBURBAN CONSTRUCTION COMPANY
GENERAL CONTRACTORS AND BUILDERS
KIRKWOOD, MISSOURI

BELL, KIRKWOOD 681

April 5th, 1923

The Celotex Company,
1002 Title Guaranty Bldg.
St. Louis, Mo.

Gentlemen:-

Replying to your letter of recent date requesting an expression from us as to the merits of Celotex for plaster and stucco base, we are pleased to say that it has given us very good results.

We first tried it out on a bungalow for Mr. Ira Howe on Brownell Avenue, east of Collins Road, as a plaster base on outside walls. Not a single crack developed on either the brown or finish coats of plaster on these walls, whereas the interior walls which were regularly lathed had their usual quota of buckles and cracks. During the zero weather, the outside walls of this house were just as warm as the interior.

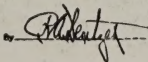
We also used it as a plaster base on a residence erected for Mr. J. P. Chambers on Highland Avenue, west of Collins Road. The results were the same.

We have also used it as a stucco base at Nos. 600 and 602 Atlanta Avenue. Not a single crack has developed. The house at No. 600 has already received the dash coat but at No. 602 it can be seen to best advantage the good results obtained with Portland cement stucco on a Celotex base.

As it is our policy to build quality into homes instead of ascertaining the cheapest method, we have not thus far compiled any figures showing comparative costs. We believe it to be an article of exceptional merit and intend to continue using it for this reason alone.

Yours very truly,

SUBURBAN CONSTRUCTION CO.

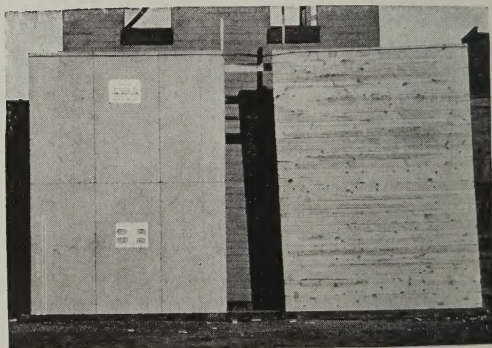




Homes on Wildwood Farms, Orion, Mich.
Celotex Used for Sheathing and Insulation



Lake Shore Drive Hotel, Chicago, Ill.
Fugard & Knapp, Architects
Celotex Used for Sound Deadening

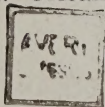


Test Made Before Indianapolis Building Department
Showing Celotex Six Times Stronger Than Wood Sheathing



HOW TO APPLY IT

APPLY Celotex directly to the studding of the building, *replacing wood sheathing*—it shows greater strength—insulates. Apply it to the interior walls as a base for plaster, *eliminating* lath; plaster bonds perfectly to its surface. Celotex on the roof not only insulates the building, but *prevents condensation*. Used as an interior or exterior finish it can be stained or painted in any color desired. In floor construction or partitions it is an effective sound deadener. Stock sizes: $\frac{7}{16}$ inches thick, 4 feet wide, 8, $8\frac{1}{2}$, 9, $9\frac{1}{2}$, 10 and 12 feet long. Weight approximately 60 pounds per 100 square feet. Celotex is manufactured by The Celotex Company, Chicago, New Orleans, Minneapolis.



2500
7500



*Warm in
Winter*

Cool in Summer

McCracken-Ripley Co.

Jobbers

BUILDING MATERIALS

45 Fourth Street

PORTLAND

OREGON